



WILLIAM MARSHALL, P.Eng, LEED AP, CMVP®
Partner

EMPLOYMENT

LMMW Group Ltd.
Partner, 2022-present

Equilibrium Engineering Inc.
President, 2009-2023

Nova Scotia Community College
Lead Faculty ESET Program, 2008-2011

Michelin North America
Environmental Manager, 2007-2008

Rockwell Automation
Asset Management Professional, 2005-2007

BOARD EXPERIENCE

Nova Scotia Net Zero Energy Coalition
Board Member, 2021-present

CaGBC Atlantic Chapter
Board Member, 2019-present

Solar Nova Scotia
Board Member, 2011-2019

EDUCATION AND TRAINING

Dalhousie University
Bachelor of Engineering

Canada Green Building Council
LEED AP

Association of Energy Engineers
Certified Measurement & Verification Professional

Dalhousie University
NECB and CanQuest® Certificate

Dalhousie University
Sensors, Transducers & LabView® Certificate

Dalhousie University
Process Mapping for Continual Improvement

Natural Resources Canada
Energy Management Planning

Natural Resources Canada
Energy Management Information Systems

A founding partner of LMMW Group Ltd., William Marshall is a Professional Engineer with extensive process and project management experience in both the commercial and industrial sectors. He provides technical guidance on projects and has been the third-party evaluator for the Efficiency Nova Scotia programs for over ten years. William's project experience includes numerous commercial energy studies, the development of corporate energy master plans, whole-building energy modelling, measurement and verification analysis, carbon strategy development, and zero-carbon standard training for the Canada Green Building Council (CaGBC).

During his career, William has worked as the Environmental Manager for Michelin North America, as the Lead Faculty in the Nova Scotia Community College's Energy Sustainability Engineering Technology Program (ESET), and currently is an active faculty member with both the Canadian Institute for Energy Training (CIET) and the Canada Green Building Council (CaGBC). Having developed and delivered curricula for engineering technologists, corporate clients, and other industry groups, William is dedicated to moving energy management into the daily culture of organizations.

As an experienced energy management professional, William brings his knowledge of LEED, building commissioning, HVAC design, energy modelling and auditing skills to the Equilibrium team. Previous work experiences in the industrial and educational sectors have provided him with a unique perspective on energy conservation and management. William stays well connected to both the operational and technical aspects of the business and splits his time between the office and the field.

ROLE IN LMMW PROJECTS

William provides technical expertise on topics related to energy management, carbon reduction strategies, renewable energy design, process/equipment upgrades for deep energy retrofits, energy savings modelling, and coordinates measurement and verification work. He works collaboratively with the facilities and costing teams to ensure practical opportunities are identified and validated prior to project implementation.

